

# **General Volunteer Orientation**

## **World Pride 2025 Capital Pride Alliance – 50th Anniversary**



Wednesday, May 28, 2025

# Agenda

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- Check-in and Welcome
- World Pride Overview
- Celebration Overview
- Health & Safety Briefing
- Marketing
- Accessibility
- Entertainment
- Volunteer Tidbits





# Welcome Remarks

Tiffany Royster (she/they)  
Director of Community  
Engagement



# Capital Pride Staff and Board



**Ashley Smith**  
President  
WP Co-Chair



**Ryan Bos**  
Executive Director



**June Crenshaw**  
Deputy Director  
WP Co-Chair



**Marquia Parnell**  
Director of  
Marketing



**Sahand Miraminy**  
Director of Operations



**Tiffany Royster**  
Director of  
Community Engagement



**Mike Alexander**  
Director of  
Development



**Nicole Barnes**  
Chief Financial  
Officer



**Benjamin Jesse**  
Executive Assistant  
to the Executive  
Director

A man with a beard, wearing a shiny, sequined suit, is captured in a dynamic pose, throwing a large amount of colorful confetti into the air. The background is dark and out of focus, emphasizing the man and the falling confetti. The overall mood is celebratory and energetic.

# Executive Producers & Other Leadership

- Bryan Davis: Volunteers and Accessibility
- Diana North, Parade Manager (FWS)
- Jay Soriano: Parade – Staging
- Alan Thompson: Parade – Route
- Aaron Darden: Festival Manager (FWS)
- Jen Hall: Festival – Operations and Logistics
- Jen Billingslea: Festival – Vendors
- Patrick McGee: Photography and Videography
- Shaunflow Odom: ASL Interpreting Services
- Linda Lindamood: Health, Safety, and Security (FWS)
- Jerry Houston: Entertainment

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Be sure to check our Community Calendar for a full list of WORLD PRIDE 2025 Events Occurring May 17-June 8!						May 31  Opening Ceremony
June 1	June 2	June 3	June 4  Night of Expression	June 5  Capital Pride Honors	June 6	June 7 Parade Festival
June 8 March & Rally Festival Closing Concert	Marquee Events					



# Marketing

Marquia Parnell,  
Director of Marketing



# Welcome to the Marketing Team!

@CapitalPrideDC & @WorldPrideDC

#CapitalPride50

#WorldPride2025

#FabricOfFreedom

#DCPride2025

#Pride2025

#DCPride

#LGBT

#LGBTQIA

#Queer

#QueerDC



# Parade Overview

Diana North

First Watch Strategies

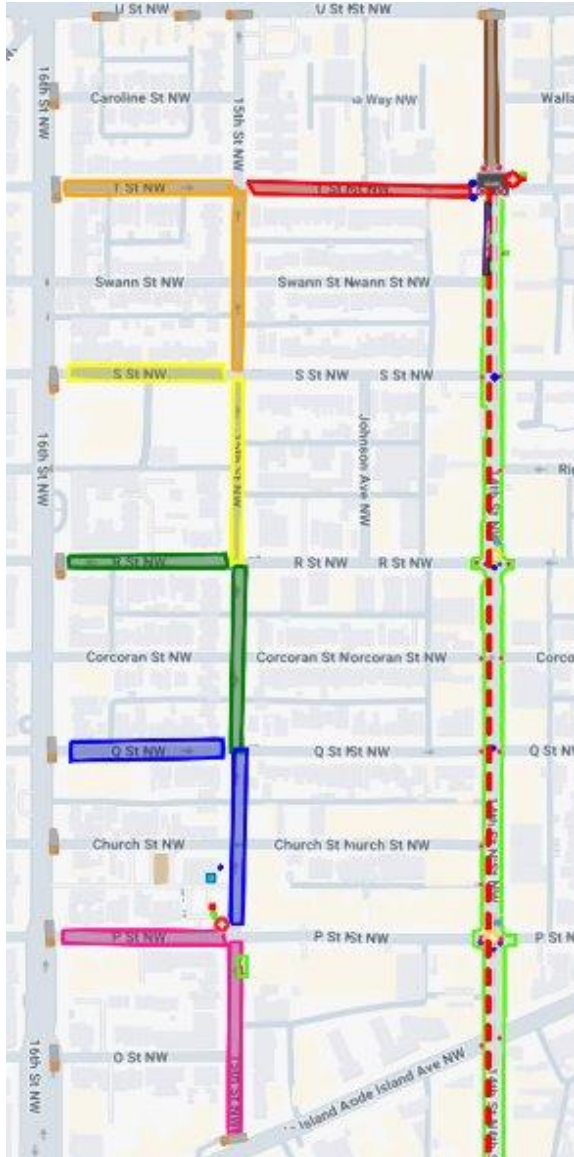


# Route

- Route Marshals
  - Ensure the safety of volunteers and spectators. Answer questions from spectators. Communicate issues with the Lead Route Marshal and are responsible to effectively manage the flow of the parade (telling contingents when to slow down, speed up, pause, and resume) based on communication from the Lead Route Marshal.







# Staging

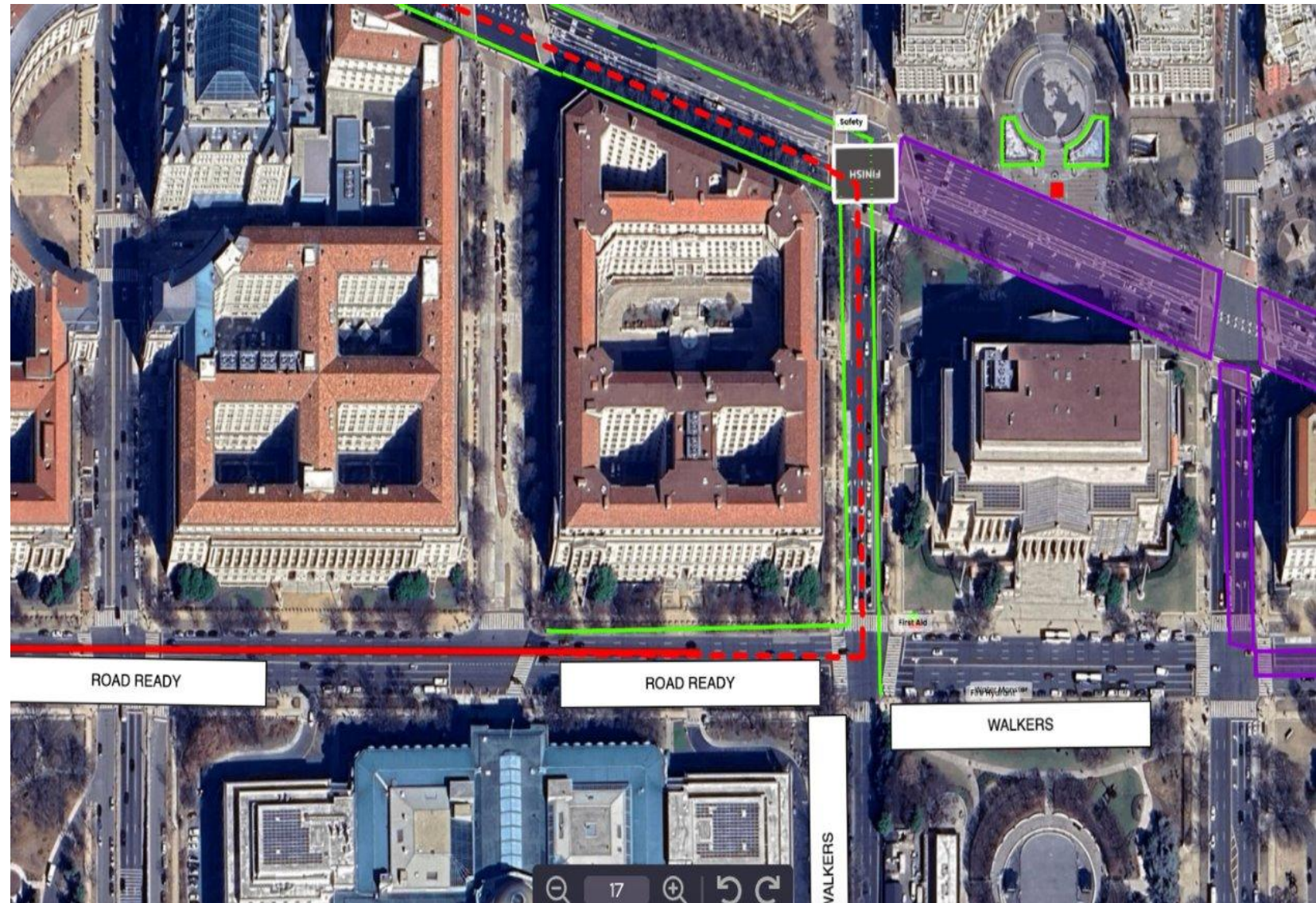
- Staging Marshals
  - Organize contingents as they enter the staging area, maintain the fire lane and are the eyes and ears of their section.



# Dispersal

## **Dispersement Marshals**

assist at the end of the route. They direct contingents to the correct break-down location (vehicles, walkers) and ensure that contingents safely get their vehicles road ready, make sure walkers have safely exited the route, and manage the flow of vehicles/ floats exiting the route.





# Accessible Viewpoints



**Room & Board  
14th St & S St NW**

ASL Interpreters

Accessible Seating



**Thomas Circle NW**

ASL Interpreters



**Freedom Plaza  
14th St NW &  
Pennsylvania Ave NW**

Accessible Seating

Blue Wristbands Required (except Thomas Circle NW); First Come, First Served

# Other Parade Volunteer Roles



Announcement  
Stand



Review Stand



Volunteer  
Hospitality



Volunteer  
Check-in





# Festival and Closing Concert

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Aaron Darden

First Watch Strategies







FESTIVAL  
ENTRANCE

ADA  
ENTRANCE

BEVERAGE  
GARDEN

PRIDE  
INFORMATION

FOOD COURT

FIRST AID

COOLING BUS

RESTROOM



worldpride  
WASHINGTON DC 2025



# Festival Volunteer Roles

- Operations Team
- Logistics Team
- Ticket Sales
- Exhibitor Experience/Service Team
- Accessibility Coordinators
- Camp Pride (Family Area)





# Accessible Viewpoint @ Capital Stage

- Enter via the sidewalk along the National Gallery of Art
  - 4th St NW & Pennsylvania Ave NW
- ASL Interpreters on Stage
- Accessible Seating



Blue Wristbands Required | First Come, First Served

# Health, Safety, and Security Briefing

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Linda Lindamood  
First Watch Strategies



# EVENT OVERVIEW

## **Friday, June 6:**

- Block Party - 5:00pm-10:00pm

## **Saturday, June 7:**

- Festival - 12:00pm-10:00pm
- Parade - 2:00pm-8:00pm
- Block Party - 12:00pm-10:00pm

## **Sunday, June 8:**

- Festival - 12:00pm-10:00pm
- International Rally + March - 9:00am-1:00pm





# PLANNING & COORDINATION

Washington, DC is well practiced in hosting critical and sensitive events safely and securely. The city is where people come to make their voices heard.

Capital Pride Alliance has been working with the Mayors Special Event Task Group over the past two years to plan and coordinate with all city agencies that will support WorldPride.

WorldPride DC 2025 has the full support of Mayor Bowser's office. Working in collaboration with the Mayor's Office and local agencies, Capital Pride Alliance is focused on ensuring safety is paramount for visitors and residents.

The Mayor's office has a top-to-bottom safety protocol in place, with the level of preparation on par with high-security events like inauguration.



# PLANNING & COORDINATION

DC's Metropolitan Police Department works in tandem with numerous local agencies, including DC's Homeland Security and Emergency Management Agency (DC HSEMA). Security measures both seen and unseen will be in place.

WorldPride Main Operations Center will work directly with and will have dedicated professional staff in the DC HSEMA Unified Command Post, DC HSEMA Emergency Operations Center (EOC) and Joint Information Center (JIC).

Cooperative efforts include pre-event web-related surveillance, on-site security/police, advanced life support stations, roving medic teams, aerial surveillance, and anti-scaling systems and barricades where applicable.

The 2-day street festival will be fenced with secure entrances and dedicated exits.

Capital Pride is augmenting MPD efforts with additional private security firms

Visitors and locals are encouraged to sign up for real-time alerts through AlertDC ([alert.dc.gov](http://alert.dc.gov)) as well as and "opt in" Nixel PSA alert system. Text 888777 with the tag (TBD)





# EMERGENCY SERVICES LOCATIONS

**HSEMA Bus:** 4<sup>th</sup> St NW between Pennsylvania Ave and Madison Dr

Coordinated unified command with local agencies organized through MPD & DC HSEMA

Dedicated Event Representative in Command Post for the duration of event.

## **Medical Aid Stations**

St. Luke's: ALS Station

Block Party: ALS station @ 17<sup>th</sup> & Q Streets

Street Festival: 4<sup>th</sup> St NW between Pennsylvania Ave and Madison Drive

Parade: 15th St. & P St. NW - Church Parking Lot (Assembly)

14th St. & T St NW - (Parade Step-Off)

Massachusetts Ave NW & Thomas Circle (Top of the Circle)

Navy Memorial on Pennsylvania Ave NW (Parade End)

9th & Constitution Ave. NW (Dispersal)

# Emergency Procedures

## Emergency Procedures

- First, evaluate the emergency. Take in the whole picture.
- Call 911 (or equivalent) for an emergency response
- Provide first aid, if needed, if trained
- Call or notify Event Staff, Security, Metropolitan Police Department



# SEE SOMETHING... SAY SOMETHING

- Be aware of your surroundings. Notify Event Staff of anything out of the ordinary.
- Only law enforcement officers can deem an unattended bag or package as “suspicious” – please refrain from using that terminology.
- “She’s wearing a blue shirt” – short/long sleeves? Bright blue or turquoise? Does the shirt have any logos or patterns?
- Shoes -- what style/color?
- “He has a hat on” – baseball cap? Trucker cap? Color? Logo/patterns?

# Active Shooter

## RUN, HIDE, FIGHT


### RUN

- Have an escape route and plan in mind, leave your belongings behind
- Help others escape, if possible
- Prevent others from entering the danger zone
- Call 9-1-1 when safe

### HIDE

- Find a secure hiding place out of the shooter's view
- Lock and blockade the door, silence your phone and stay quiet
- Hide behind large objects and remain calm

### FIGHT

- Commit to your actions!
  - Use improvised weapons (fire extinguisher, chair)
  - Act aggressively and aim to incapacitate the shooter
  - Work with others if possible
- 



# MEDICAL SERVICES LOCATIONS

Block Party: Medical Aid Station @ 17<sup>th</sup> & Q Streets

Street Festival: 4<sup>th</sup> St NW between Pennsylvania Ave and Madison Drive  
Navy Memorial on Pennsylvania Ave NW

Parade: 15th St. & P St. NW - Church Parking Lot (Assembly)  
14th St. & T St NW - (Parade Step-Off)  
Massachusetts Ave NW & Thomas Circle (Top of the Circle)  
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# Transportation Options

We strongly encourage guests to use **public transportation** or **ride-share services** to attend the events around Washington, DC.

**Metro & Bus:** WMATA offers convenient access with nearby Metro stations and bus routes. *Extended service hours are currently under consideration—stay tuned for updates!*

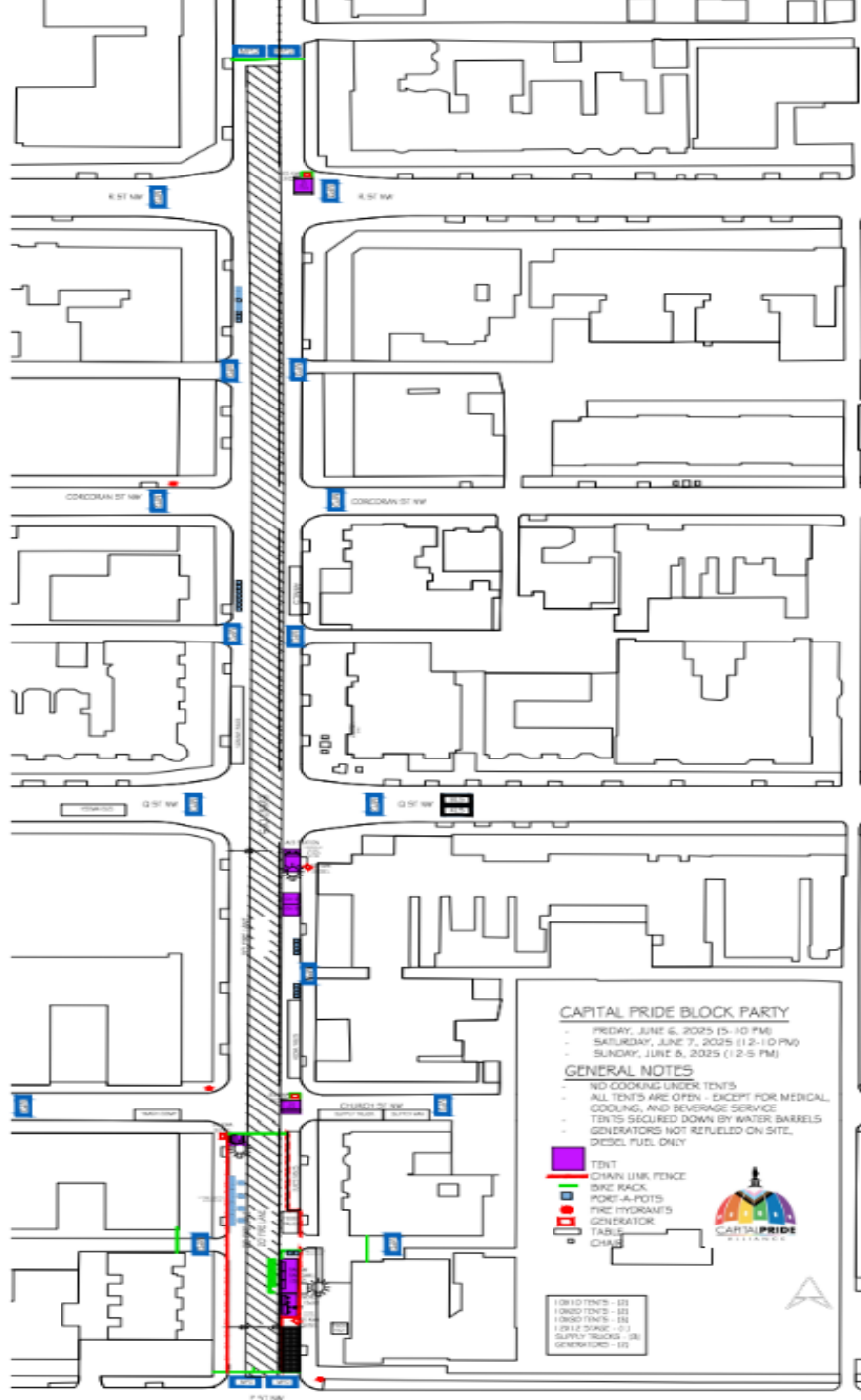
**Ride Share:** Uber, Lyft, and other ride share apps are great alternatives—drop-off zones will be marked and accessible. For a smoother experience during peak times, consider moving a few blocks away from the event area for quicker ride-share pickup and less congestion.

**Parking:** Please note that **parking is extremely limited** and not guaranteed.





# BLOCK PARTY MAP

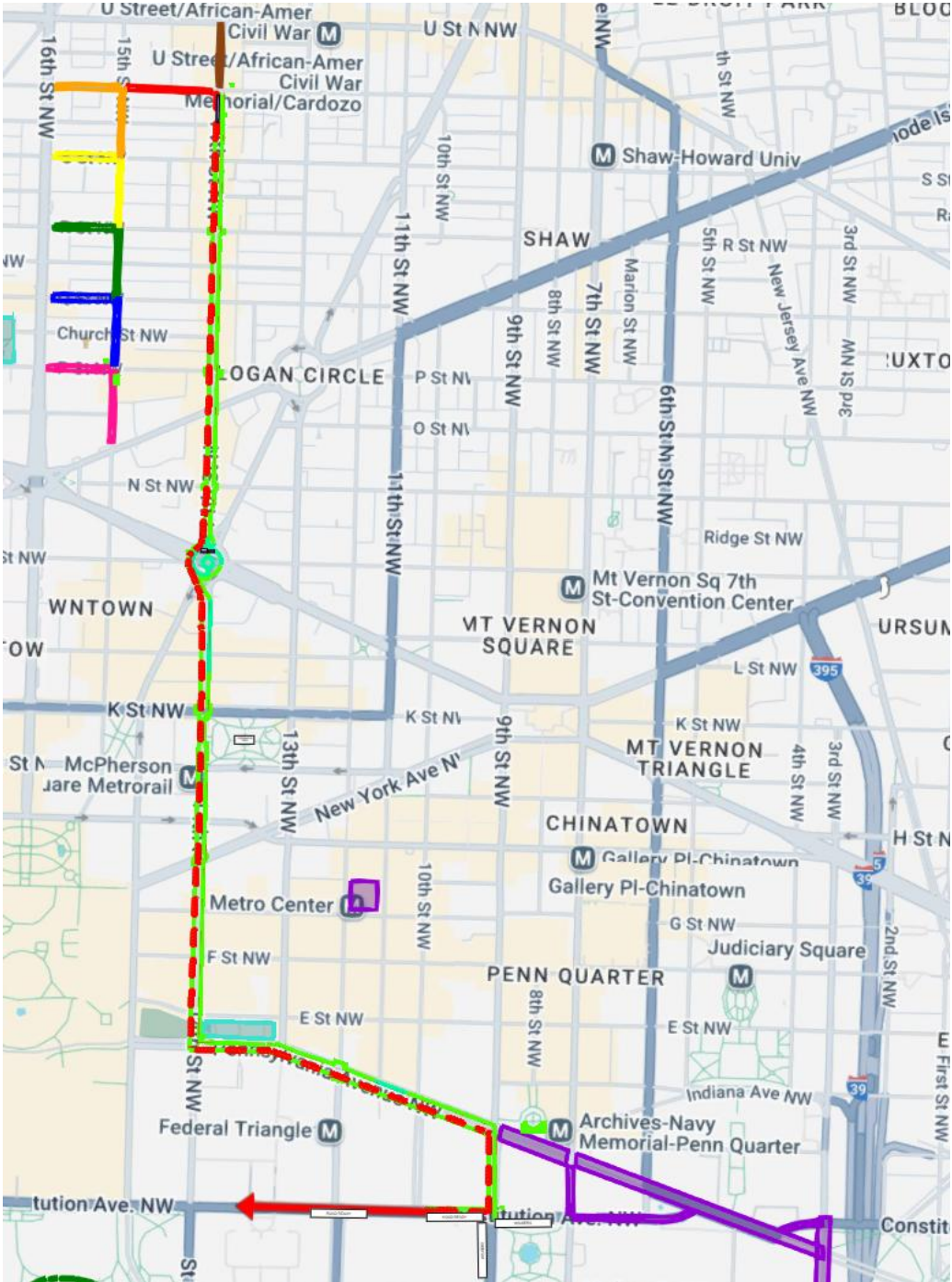




## BLOCK PARTY SECURITY MEASURES

- Block Party monitored by local law enforcement, traffic cameras, private security (posted and roaming), event staff and volunteers
- The Block Party is an open, public community street festival

# PARADE MAP



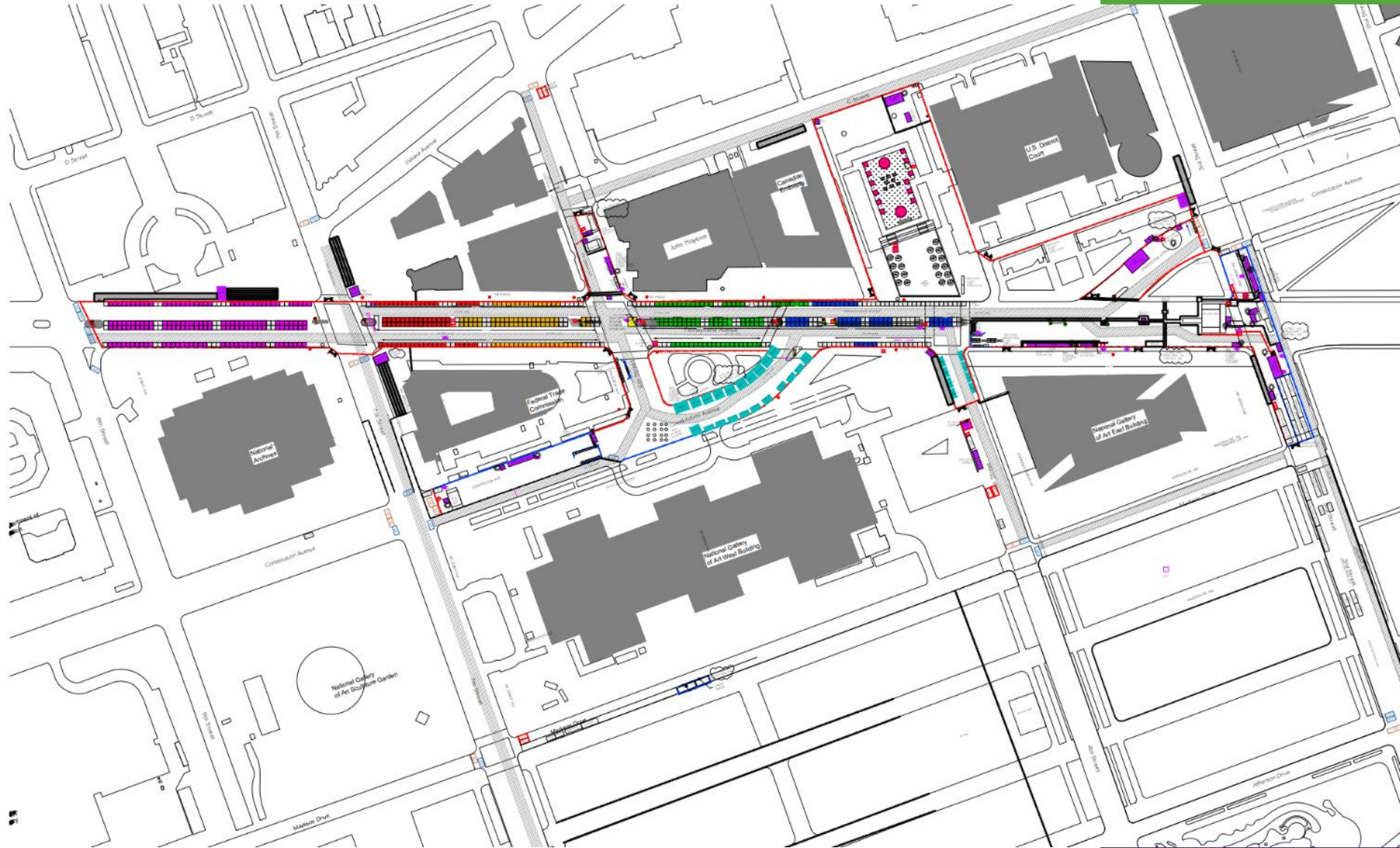




# PARADE SECURITY MEASURES

- Parade Route monitored by local law enforcement, traffic cameras, private security (posted and roaming), event staff, and volunteers
- Entire Parade Route is secured with crowd control measures and will have controlled access with dedicated crosswalks, traffic control officers, and private security personnel
- Parade Marshals will be posted at every intersection with digital radios to communicate with the MOC & Operations Teams

# FESTIVAL MAP





# FESTIVAL SECURITY MEASURES

- Festival event site monitored by local law enforcement, traffic cameras, private security (posted and roaming), event staff, and volunteers
- Festival area swept by law enforcement & K-9s prior to event start
- Street Festival Grounds are fenced in and considered a secured zone and will have controlled access with dedicated Entry Gates and Exit Only Gates
- Security staff levels increased and earlier post times
- DC HSEMA Mobile Command Post to monitor weather and possible threats to event safety and security



# Volunteer Tidbits

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Bryan Davis, Executive Producer





# Liability Waivers

- Completed on 365 Community
- REQUIRED
- Let us know if you cannot access your waiver.

# Volunteer Training Modules

Cultural Resiliency

CPR

NARCAN (Certificate Required)

Accessibility

Destination DC: Washington Welcome



# Check-in/out Process



CHECK-IN USING  
QR CODE SENT TO  
YOUR EMAIL



RECEIVE  
VOLUNTEER GO-  
KIT



REPORT TO YOUR  
ASSIGNED  
LOCATION



VOLUNTEER

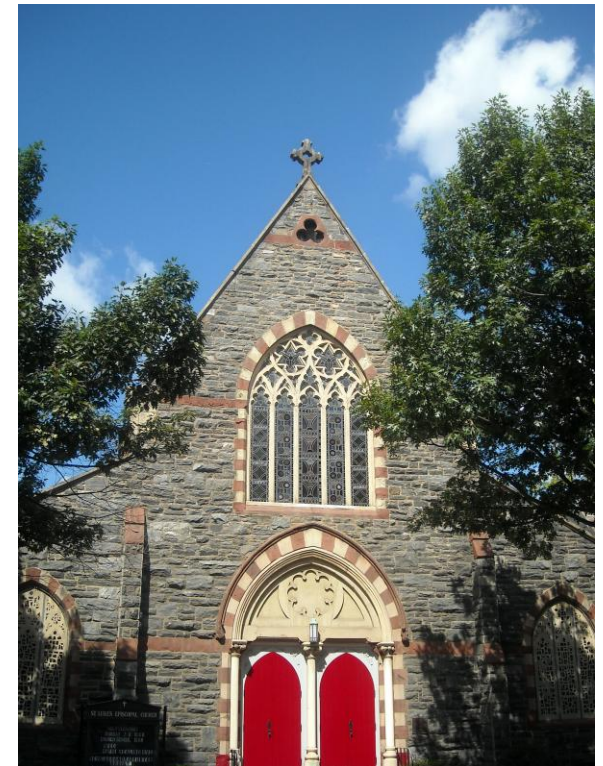
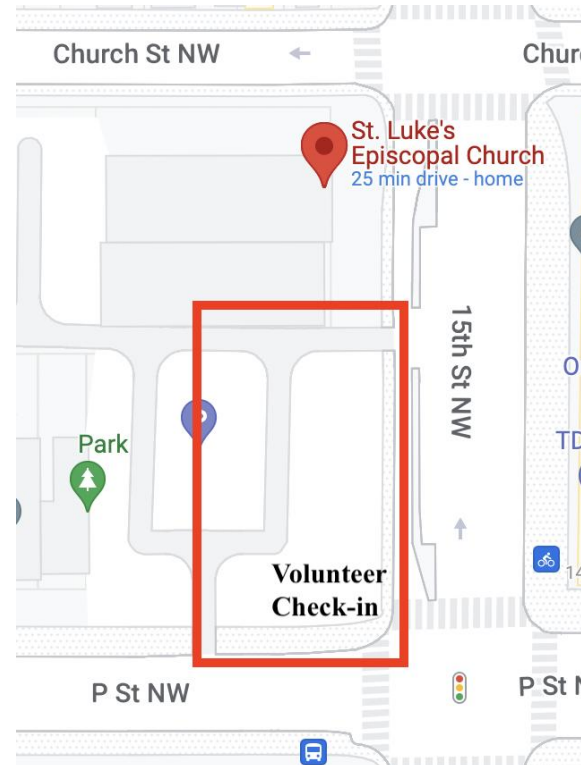


CHECK-OUT

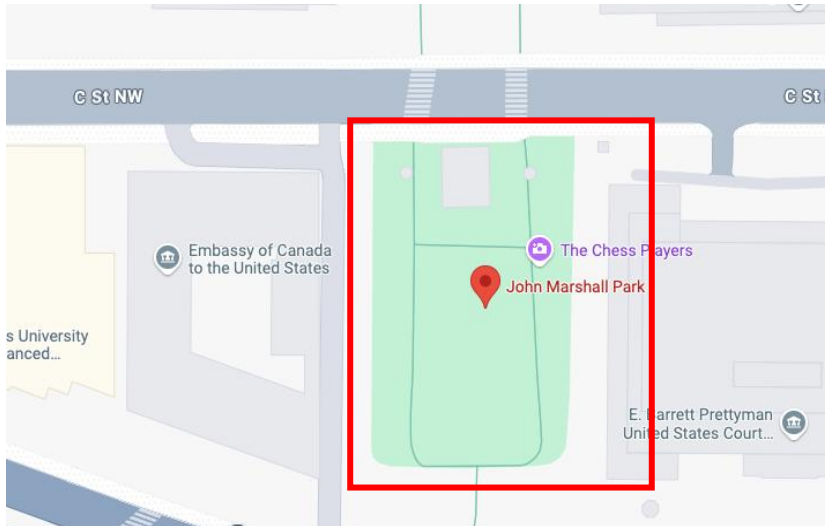
# Parade Volunteer Check-in

St. Luke's Episcopal Church  
1514 15<sup>th</sup> St, NW  
Washington, DC 20005

Check-in begins: 9:00AM



# Festival Volunteer Check-in



John Marshall Park

400 C St NW

Washington, DC 20001

Check-in Begins: 7:00AM





**&pizza<sup>®</sup>**



*Wegmans*




# Before you volunteer

- Sleep
- Healthy foods
- Sunscreen
- Hydrate
- Medications



# While you volunteer



- Healthy foods
- Sunscreen  KAISER PERMANENTE®
- Hydrate
- Medications
- HAVE FUN!





After you volunteer

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Sleep

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Healthy foods

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Hydrate

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Medications

A large, diverse group of people, mostly wearing bright orange t-shirts, are gathered outdoors at night. They are all cheering with their arms raised, some holding up phones to take pictures. The scene is illuminated by bright, starburst-style lights, likely from a stage or event lighting. In the background, city buildings and streetlights are visible under a dark sky. The overall atmosphere is festive and celebratory.

# Closing Remarks

Thank you!



# Thank you & Happy Pride!

**#DoltForBernie**



**#DoltForWill**

